

USDA Foreign Agricultural Service

GAIN Report

Global Agricultural Information Network

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Peru

Post: Lima

Quinoa Overview

Report Categories:

Grain and Feed

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Report Highlights:

Quinoa production in Peru is expected to reach 46,500MT in CY 2013. Quinoa exports totaled 11,924 MT (\$34.3 million) in 2012 and is expected to continue increasing in the upcoming years.

General Information:

Overview

Quinoa (*Chenopodium quinoa*) production in Peru is expected to reach 46,500MT in CY 2013. Most of the Peruvian quinoa is produced in the southern highlands of the country, particularly in the Puno region where 75 percent of the 38,500 hectares of harvested area in Peru is located. Quinoa is produced by small farmers with limited technical assistance. Quinoa yields have remained at 1.5 MT/Ha for many years.

Though not a major crop in terms of harvested area, quinoa has become an important Peruvian export due to increasing demand from the world for this high protein grain. Quinoa is particularly important since its revenue benefits one of Peru's poorest regions.

Demand from developed countries has doubled the price of quinoa in the last five years. The average export price in 2007 was \$1,308 per MT to \$2,882 per MT in 2012. Prices of colored quinoas are even higher, red quinoa for example sales as high as \$4,500 per MT.

Peru's Quinoa Exports						
	2007	2008	2009	2010	2011	2012
Value (\$)	4,477,869	7,454,542	9,044,856	15,117,698	27,931,834	34,368,608
Volume (MT)	3,423	3,807	3,925	5,745	9,147	11,924

Source: Peruvian Customs

Peruvian quinoa exports, in terms of value, have increased almost five times between 2007 and 2012. Demands for quinoa will most likely increase even faster since the United Nation's Food and Agriculture Organization declared 2013 as the International Year of Quinoa.

The United States is the main market for Peruvian quinoa, accounting for 62 percent of total Peruvian exports (in terms of value) in 2012.

Peru's Quinoa Exports by Country (U.S.\$)						
Country	2007	2008	2009	2010	2011	2012
World	4,477,869	7,454,542	9,044,856	15,117,698	27,931,834	34,368,608
United States	1,734,273	3,516,726	3,459,021	8,674,194	15,620,403	21,403,403
Germany	1,272,515	1,421,474	1,699,609	2,056,293	3,169,923	2,301,512
Australia	1,694	2,503	149,556	441,866	1,308,120	1,893,351
Canada				595,808		

	118,268	180,516	299,281		1,422,197	1,780,097
Israel	71,805	266,238	1,005,582	530,711	434,243	1,047,675
Netherlands	142,205	28,873	220,204	101,541	587,370	923,360
Japan	624,380	1,043,672	800,709	913,465	811,810	739,701
Italy	16,232	11,385	16,484	152,106	1,615,093	707,922
Brazil	62	-	15,566	63,714	429,767	651,345
New Zealand	118,986	306,342	285,035	306,303	563,810	531,874
United Kingdom	1,230	2,786	84,990	13,604	52,611	506,561
France	26,536	5,340	29,773	206,210	59,715	243,783
Other	349,683	668,687	979,046	1,061,883	1,856,772	1,638,024

Source: Peruvian Customs